



ज्ञान-विज्ञान विमुक्तये

APPROVED BY
UGC & AICTE
 Ministry of Education
 Govt. of India



SHANKARA
 INSTITUTE OF TECHNOLOGY

MBA

Govt. Degree from Raj. Tech. Univ., KOTA (Govt. of Rajasthan)

In
 Technical
 Collab. with

SHANKARA
 MAHAVIDYALAYA

BBA

BCA

Degree from University of Rajasthan, Govt. of Rajasthan

NDIIT

New Delhi

APPLY NOW
 ndiit.in



FOR CAREER GUIDANCE
 **9810479477**

FROM THE CHAIRMAN'S DESK



The progress of a nation rests on the integrity and vision of its youth. At NDIIT and SGI, we nurture this potential through holistic, value-based education that builds character, competence, and curiosity. Aligned with NEP - 2020, we integrate interdisciplinary learning, digital fluency, and experiential pedagogy to prepare students for Industry 4.0 with cutting-edge programmes in AI, Business Analytics, and Emerging Technologies, while encouraging innovation in agriculture and healthcare.

For decades, we have empowered youth to lead with purpose through strong industry collaborations, community engagement, and a focus on global citizenship—shaping future-ready leaders who drive sustainable progress and elevate India on the world stage.

OUR INSPIRATION



FELICITATED BY
HON'BLE FORMER PRESIDENT OF
INDIA
H.E. SH. PRANAB MUKHERJEE



RELEASE OF PUBLICATIONS BY
HON'BLE FORMER PRESIDENT OF
INDIA
H.E. SMT. PRATIBHA DEVISINGH PATIL
JI



BLESSINGS FROM
H.H. SHANKARACHARYA SWAMI JAYENDRA
SARASWATI JI
FORMER PM OF INDIA SH. ATAL BIHARI
VAJPAYEE JI

BOARD OF GOVERNERS



Dr Rahul Chaudhary
Trustee
PhD in Neuroscience



Mr Chandra Bhushan Kunkal
Dean - Academics
MBA (FINANCE) PGDFA, CAIIB, DISA



Dr S N Kutty
(Dean - Students' Welfare)
M.Tech., MBA



Dr Jyoti Khurana
(Head of Department)
PhD in Management

- Dr Sant Kumar Chaudhary – Chairperson
- Mrs Chhaya Chaudhary – Trustee
- Dr Ashutosh Mishra – Member
- Mr S. N. Kutty – Convener
- Ms Sangeeta Mishra – Trustee
- Ms Shwetambara – Advocate, Singapore
- Dr Raimandas Rukuiza – Dean, International Division, VMU (Lithuania, European Union)
- Prof Budh Chandra Khundrakpam – University of Montreal, Canada
- Dr Radhika Rajan
- Dr Leslee Lazar – Associate Professor, IIT
- Mr. Uttam Kumar Sharma (MBA, FMS, DELHI Univ Alumnus)– Board of Study, Advisory Member

RECOGNITION : National and International



Felicitated in BRICS Conference, Kyrgyzstan



Awarded "Bharat Gaurav Samman" in the British Parliament's House of Commons.



With H.E. Diana Mickevičienė, Ambassador of Lithuania to India.



Met H.E. Arunkoemar Hardien Ji, Ambassador of the Republic of Suriname in India.



Honored and Grateful to H.E. Oleg Sergeevich Valinsky, Rector of St. Petersburg University BRICS Conference, Russia



Met with Lok Sabha Member Padma Shri Smt. Hema Malini for insights for the Board of Management.



Our Chair Person **DR. SANT KUMAR CHAUDHARY**

Has been felicitated with the "Bharat Gaurav Samman", a prestigious Lifetime Achievement Award, presented at a grand ceremony in the House of Commons, British Parliament, London, England.

Jaipur Campus



Course Content: Bachelor of Business Administration

SCOPE & SYLLABUS

Finance, Banking & Insurance

HR, Operations & Marketing

Business Developer

Entrepreneurship, Startups & Family Business

Supply Chain Mgmt. & Logistics

Govt. Sector

Hotel Mgmt. & Event Mgmt.

Airlines & Tour Operations

1ST SEM

1. Legal Aspects of Business
2. Business Communication Skills
3. Fundamentals of Accounting
4. AEC : Hindi & English
5. VAC : Anandam
6. SEC : Computer Fundamental

2ND SEM

1. Business and Management
2. Strategic Management
3. Business Economics
4. AEC : Hindi & English
5. VAC : Financial Literacy
6. SEC : Digital Marketing

3RD SEM

1. Fundamentals of Company Law
2. Entrepreneurship & Small Mgmt.
3. International Business
4. SEC : Disaster Management
5. VAC : Electoral Literacy
6. MDC : Basic Statistics

4TH SEM

1. Marketing Management
2. Human Resource Management
3. Tourism Marketing
4. SEC : Global Business Environment
5. VAC : Content writing
6. MDC : Statistical Analysis

5TH SEM

1. Human Resource Development
2. Advertising and Sales Promotion
3. Services Marketing
4. MDC : Statistical Methods

6TH SEM

1. Organizational Behaviour
2. Research Methods in Business
3. Management Project Reports & Viva - Voce

Course Content: Bachelor of Computer Application

1. Programming in C Language & Lab
2. Web Application Development & Lab
3. Computer Fund. & Office Mgmt Tools
4. **AEC : Hindi & English**
5. **VAC : Anandam**
6. **SEC : Computer Fundamental**

1ST SEM

SCOPE & SYLLABUS

1. Operating System & Lab
2. Database Management System & Lab
3. Computer Organization & Architecture
4. **AEC : Hindi & English**
5. **VAC : Financial Literacy**
6. **SEC : Digital Marketing**

2ND SEM

Software Developer

1. Data Structures and Algorithms & Lab (C)
2. Object Oriented Programming (C++)
3. Software Engineering
4. **SEC : AI Tools**
5. **VAC : Electoral Literacy**
6. **MDC : Business Communication**

3RD SEM

Web Developer

Finance & FinTech

1. PHP Programming & Lab
2. Object Oriented Concepts Using JAVA
3. Mathematics & Statistics
4. **SEC : Global Business Environment**
5. **VAC : Content Writing**
6. **MDC : E-Commerce**

4TH SEM

Government Sector

Data Science

1. AI & Machine Learning
2. Python Programming
3. Data Comm. & Computer Network
4. **MDC : Trade Union**

5TH SEM

Cyber Security

Data Analytics

1. .Net with C#
2. Introduction to Data Science
3. Cloud Computing

6TH SEM

Information Technology

Course Content: Masters of Business Administration

FIRST SEMESTER

- Fundamentals of Management
- Managerial Economics
- Operations Management-I
- Marketing Management
- Information Technology for Managers
- Organizational Behavior
- Cost and Management Accounting
- Business Statistics and Analytics for Decision Making

AUDIT COURSE

- Seminar on Contemporary Issues
- Data Analytics Lab.
- Business Communication Lab.
- Social Outreach, Discipline & Extra Curriculum Activities

SECOND SEMESTER

- Legal and Business Environment
- Corporate Strategy
- Quantitative Techniques
- Financial Management
- Human Resource Management
- Marketing Research
- Operations Management – II
- New Enterprise and Innovation Management

AUDIT COURSE

- Mini-Project
- Business Ethics Lab.
- Managerial Computing Lab.
- Social Outreach, Discipline & Extra Curriculum Activities

THIRD SEMESTER

Finance

- Security Analysis & Portfolio Management
- International Financial Management
- Banking & Finance

Marketing

- Integrated Marketing Communication
- Retail Management
- Sales Distribution & Logistics Management

Human Resource Management

- Strategic Human Resource Management
- Compensation Management
- Human Resource Development

Information Technology Management

- E-Business
- Strategic Management of IT
- Information Security & Cyber Law

Business Analytics

- Data Science & Analytics
- Data Warehousing & Mining
- Blockchain Technologies

FOURTH SEMESTER

Finance

- Financial Derivatives
- Financial system, Institutions & Instruments
- Mergers, Acquisitions & Corporate Restructuring

Marketing

- Consumer Behaviour
- International Marketing Management
- Digital & Social Media Marketing

Human Resource Management

- Employee Relations & Labour Laws
- Performance Management System
- Human Resource Analytics

Information Technology Management

- Managing Digital Innovation & Transformation
- Artificial Intelligence for Managers
- Emerging Technologies in Data Base Management

Business Analytics

- Data Mining for Business Decisions
- Data Visualization for Managers
- Business Forecasting

ADVANTAGES OF NDIIT

100% Placement Assurance

Internships with Pre-Placement Offer

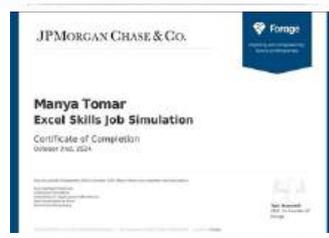
Scholarships on Merit Basis + GD & PI in Campus

Corporate Certifications

VALUE ADDED CERTIFICATIONS INCLUDED IN THE COURSE

BBA / BCA	MBA
Digital Marketing	Advanced Digital Marketing Analysis
Artificial Intelligence	NISM 5A
Machine Learning	NISM 8 Finance Derivative Analytics
Data Science	Analytics using AI, ML tools (Digital Intelligence)

STUDENT'S CERTIFICATIONS



AFFILIATION AND APPROVAL : BBA / BCA

All India Council for Technical Education
(A Statutory body under Ministry of Education, Govt. of India)
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2025-26

Extension of Approval (EoA)

F.No. North-West/1-44644377436/2025/EOA

Date of Approval: 20-Mar-2025

To,

The Principal Secretary (Technical)
R. No. 1135, Main Building,
Secretariat, Jaipur-302005

Sub: Extension of Approval for the Academic Year 2025-26

Ref: Online application of the Institution submitted for Extension of Approval for the Academic Year 2025-26

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education), Powers delegated in AICTE ACT 1987, (No 52 of 1987) chapter II - u/s 2(g) to regulate Technical and subsequent Regulations of AICTE, I am directed to convey the approval to:

Permanent Id	1-4432218255	Application Id	1-44644377436
Name of the Institution	SHANKARA MAHAVIDYALAYA	Name of the Society/Trust	S K CHAUDHARY EDUCATIONAL TRUST
Institution Address	SP 44, RIICO INDUSTRIAL AREA, KUKAS, JAIPUR, JAIPUR, Rajasthan, 302028	Society/Trust Address	141, SUKHDEV VIHAR, MATHURA ROAD, NEW DELHI, DELHI, SOUTH DELHI, Delhi, 110025
Institution Type	Private-Self Financing	Region	North-West
Year of Establishment	2009		

To conduct following Programs/Courses with the Intake indicated below for the Academic Year 2025-26

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2024-25	Intake Approved for 2025-26	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
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To conduct following Programs/Courses with the Intake indicated below for the Academic Year 2025-26

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2025-26	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
UNDER GRADUATE	MANAGEMENT	BBA	University of Rajasthan, Jaipur	120	No	No

Application No: 1-44644377436
Note: This is a Computer generated Report. No signature is required.
Printed By : aicteind0743

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

Page 1 of 4

Letter Printed On: 17 May 2025

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2025-26	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
UNDER GRADUATE	COMPUTER APPLICATIONS	BCA	University of Rajasthan, Jaipur	120	No	No

Note:
A) The approval of BBA/BCA/BMS courses is on "as is where is basis" Intake Approved for BBA/BCA/BMS Course is Subject to the approval of the Concern University.
B) From next year onwards, the EoA will be issued as per the AICTE norms and not on "As is where is basis"

All AICTE approved Institutions are empowered to nurture ecosystems for Skilling (through Vocational courses) via making effective use of existing infrastructure facilities and human resources.
It is mandatory to comply with all the essential requirements as given in APH 2024-27 (Chapter-IV)



UNIVERSITY OF RAJASTHAN, JAIPUR
Academic II Section

Office Order

No. Acad.II/2024/2.1162.

Dated: 02/10/2024

Following affiliated Colleges are, hereby, granted extension of affiliation provisionally on

Sl. No.	College Name	Course	Intake	Approval Status
		M.A., Zool., Bot., Geog., Econ.		
		M.A. - Hindi	40	Extension
		M.A. - History	40	Extension
		M.A. - Political Science	40	Extension
		M.A. - Geography	40	Extension
		M.Sc. - Botany	40	Extension
		M.Sc. - Zoology	40	Extension
120.	737 Shankara Mahavidyalaya, Sp-44, Riico Industrial Area, Jaipur E-Mail- shankaramahavidyalaya@gmail.com Principal Name- Dr. Rajal Chaudhary 8178033477	B.B.A. B.C.A.	100 90	Extension Extension
121.	1255 Sharda College Med, Vpo Med, Jaipur E-Mail- trilokvishwavidyalaya@gmail.com Principal Name- Mr. Trilok Chand Dixi 8058694567	B.A. Pass Course - Hind Lit., Geography, History, Political Science, Sanskrit Lit.	120	Extension
122.	1124 Shree Ram College, 930 Nayla Janwarsagarh Jaipur, Jaipur E-Mail- shreeramcollege93@gmail.com Principal Name- Mr. Trilok Nath 9649727116	B.A. Pass Course - Geography, Hindi Literature, Sociology, Political Science, History	180	Extension
123.	1005 Shree Ganesh Mahavidyalaya, Vill- Mohanpur, Kalyan Road, Beldi, Vpo.	B.A. Pass Course - Geography, Hindi Lit., Economic History	120	Extension

SAMPLE DEGREE AND MARKSHEET

Subject/Paper/Code/Seat	Max. Marks	Obt. Marks	Marks Obtained	Remarks
PART - I				
201- STRATEGIC MANAGEMENT	100	38	34	
202- MARKETING MANAGEMENT	100	38	42	
203- HUMAN RESOURCE MANAGEMENT	100	38	66	
204- BUSINESS FINANCE	100	38	56	
205- QUANTITATIVE TECHNIQUES	100	38	56	
206- MANAGEMENT INFORMATION SYSTEM	100	38	74	
AMANDAM (COMPULSORY) COURSE (GRADE - A)				
Total Marks obtained excluding Compulsory and back log paper / subject (i.e. marks)				394
CLASS	MARKS IN PAPERS/ AWARDED	MARKS IN PAPERS/ ALREADY CLEARED	AGGREGATE MARKS	PASS/ FAIL
PART - I	---	---	390- 400	P
PART - II	394	---	394- 400	P
PART - III	---	---	---	PASS
G.PASS BY GRADE: S-ELEBLE FOR SUPPLEMENTRY: P-FAIL: A-ABSENT				
NOTES:				
(1) Successful candidate will be declared as passed.				
For a pass candidate is required to obtained atleast 30% marks in each core subject and 45% marks in the aggregate 45% and above but less than 50% marks in division 50% and above but less than 75% marks in division 75% and above: Division with distinction				
(2) One should appear the subject / subject/subjects before in that order / subject				
(3) A candidate having deficiency of their answer books should apply on the prescribed application form to see to reach the Registrar's office within 15 days from the date of declaration of result wherever applicable. Application received after due date will NOT be entertained in any case.				
(4) In case of any irregularities being observed in the preparation of mark sheet or brought to the notice afterwards the University will be fully empowered to correct the same.				
(5) All court cases shall be subject to the jurisdiction of the Rajasthan University Headquarters i.e. Jaipur and not at any other place.				
JAIPUR	16/07/2024			(Dr. Karish Kati) Controller of Examinations

Registration No: 251475
No. 03/02/0737/2022/0458000728
UCN 2022/0458002145

राजस्थान विश्वविद्यालय
जयपुर

हम, राजस्थान विश्वविद्यालय के कुलाधिपति, कुलसचिव तथा सेनेट के सदस्य प्राणगौरव करते हैं कि:

अमित कुमार त्रिपाठी
संकरा कॉलेज, कुकास (जयपुर)

को सन् 2022 की परीक्षा में द्वितीय श्रेणी में उत्तीर्ण घोषित होने पर

बैचलर ऑफ बिजनेस एडमिनिस्ट्रेशन

को उपाधि प्रदान की गई।
प्रमाण-पत्र विश्वविद्यालय की मुद्रा और कुलसचिव के हस्ताक्षर से अंकित किया जाता है।

University of Rajasthan
Jaipur
We, The Chancellor, Vice-Chancellor and the Members of the Senate of University of Rajasthan Certify that

Amit Kumar Tripathi
Shankara College, Kukas (Jaipur)
on being declared passed in Second Division in the examination of the year 2022 the Degree of

Bachelor of Business Administration

has been conferred on him.
It is Certifying whereby we are the Seal of the said University and the signature of the said Vice-Chancellor.

Jaipur, Dated: 23-05-2024

100% Placement Assistance with Strong Career Outcomes



Industry-Aligned with Corporate Associations (FICCI, ASSOCHAM, PHD Chamber)



NDIIT ADVANTAGES



Skill-Focused Teaching with Hands-On Practical Learning



Regular Industrial Exposure through Seminars, Conferences & Live Projects



Interview Skills & Personality Development Workshops



Prime South Delhi Location, Well-Connected by Metro, Near Lotus Temple



JAIPUR : THE NEW HUB FOR FUTURE PROFESSIONALS

Emerging Tech & Startup Hub

1,500+ startups offering leadership, innovation & fast career growth opportunities.



Specialized Professional Opportunities

5,000+ IT & corporate firms enabling role-switch, promotions & cross-industry exposure.



Financial & Lifestyle Advantages

30-40% lower living cost, allowing better savings while upgrading your career.



Rich Cultural Heritage & Business Ecosystem

5+ million annual tourists driving strong hospitality, retail & entrepreneurial prospects.



ELIGIBILITY

BBA/BCA : 12TH PASS + 50% MINIMUM MARKS (COMMERCE | HUMANITIES | SCIENCE)
MBA : 50% MINIMUM MARKS IN GRADUATION | CAT/MAT/XAT



FILL FORM



GD & PI



SELECTION



FEE & DOCS.

UG FEES STRUCTURE	BBA	BCA
University Registration Fee	10,000	
1 ST YEAR	1,55,000	1,75,000
2 ND YEAR	85,000	85,000
3 RD YEAR	85,000	85,000
Total	3,35,000	3,55,000

MBA FEES STRUCTURE	MBA: Dual Specialization (6,00,000) With 5 international certification	MBA: Single Specialization (4,00,000) With 4 International certification
Pre Management Certification & Registration	50,000	
1 ST Semester (At the time of admission)	2,00,000	1,50,000
2 ND Semester (5th Jan 2027)	1,50,000	1,00,000
3 RD Semester (5th July 2027)	1,50,000	50,000
4 TH Semester (5th Jan 2028)	50,000	50,000

BANK DETAILS

- Account Name: S K Chaudhary Educational Trust
- Account Number: 399301000475
- IFSC Code: ICIC0003993
- Branch: Kalka Ji, New Delhi - 110019
- Bank: ICICI Bank



Registration fee is Non - Refundable towards Admission process.

ASSOCIATIONS FOR FACILITY OF EDUCATION LOAN



Fee Includes all the expenses - Books, Conveyance to Jaipur & Examination Fee

TEACHERS, MENTORS AND FACULTIES



MR CHANDRA BHUSHAN KUNKAL

25+ years of banking experience across corporate banking, finance, digital banking, and trade finance. Strong 360° banking expertise with proven skills in growth, operations, and project management.

Corporate Experience : 25+ Years



MS DEVYANI DUBEY

MBA (HR) from the University of Delhi, complemented by a solid academic foundation. Author of five published books, demonstrating expertise and thought leadership in the field.

Work Experience : 15+ Years



DR PREETI BATRA

Former Head of Department at Amity University, possessing robust academic leadership experience. Holds an MBA and a PhD in Management, with extensive expertise in teaching, research, and administration.

Corporate Experience : 18+ Years



CA MEHAK LAL

Chartered Accountant (Forensic, Public Finance, MSME, Audit – ISA-ICAI); UGC-NET and ICSSR qualified, Economics (Hons) from University of Delhi. Experience at Harvard University, KOMERZ, and IILM.

Work Experience : 8+ Years



CA KAMAL JAIN

MBA (Finance) and M.Com holder with expertise in corporate finance, investments, and financial analysis. As a finance faculty member, I focus on practical teaching, student mentoring, and industry-aligned research to ensure strong career readiness.

Work Experience : 20+ Years



MR VIVEK SAINI

PGDM (IPE) with experience at brands like Asian Paints and Goodyear Tire and Rubber Company, and hands-on marketing and business operations experience at OSM Media.

Work Experience : 25+ Years



DR SANGEETA SHARMA

PhD and MBA (HR) graduate with an academic background from the University of Delhi, Banasthali Vidyapith, and Amity University. Former YWCA professional and author of three books, showcasing strong academic and research expertise.

Corporate Experience : 20+ Years



DR RUCHIKA TAKKER SHARMA

PhD in Marketing Analytics with 8 research papers, showcasing strong academic and research expertise. Research Scholar at Jamia Hamdard with a focus on data-driven marketing insights.

Work Experience : 10+ Years



DR PAWAN JHA

PhD. in Commerce and Management with expertise in business, finance, and organizational studies. Experienced in research, teaching, and applying strategic insights in academia and industry.

Work Experience : 17+ Years



MS KAVITA SHARMA

Management Consultant specializing in Project Management and Strategy; ex-Ernst and Young (Trade and Investment). Focused on International Trade and Development, delivering scalable solutions for global business growth.

Work Experience : 12+ Years



DR ZOFAIL HASSAN

PhD. in Management and UGC-NET qualified, with expertise in management studies. Former faculty at Delhi Skill and Entrepreneurship University (DSEU) and Jamia Millia Islamia (JMI), offering substantial teaching and institutional experience.

Work Experience : 10+ Years



MR PRASHANT JHA

Tech professional experienced as a Project Head, leading tech initiatives and managing project execution. Skilled in Data Analytics, Python, and Django, providing scalable solutions and promoting data-driven decisions.

Work Experience : 8+ Years



MR DEEPAK JHA

Tech graduate with a solid engineering background, strong problem-solving skills, and technical innovation experience. Worked at Hitachi Ltd., gaining hands-on experience in developing efficient solutions and adapting to technological trends.

Work Experience : 10+ Years



MR DEEPAK KUMAR

Handles library operations, managing academic resources and digital catalogs efficiently. Supports students and faculty with easy access to learning and research materials.

Work Experience : 5+ Years

PERSONALITY DEVELOPMENT TEAM

MR ATIF RAHMANI

MS RADHIKA BAIDYA

MS MANIKA SAMBHOR

TEACHERS, MENTORS AND FACULTIES



MR RAJESH JHA

Software Engineer (MCA) focused on Data Engineering and Analytics, creating scalable systems and data pipelines to convert complex data into actionable insights for better decision-making and business growth.

Corporate Experience : 12+ Years



MS NEHA JHA

Postgraduate in M.Com and UGC-NET qualified, specializing in commerce and business fundamentals. Experienced BBA faculty focused on concept-driven learning and mentoring students for academic and professional success.

Work Experience : 7+ Years



MR JOYDEEP MUKHERJEE

MBA (Finance) professional with a mix of technical skills and financial knowledge, adept at using technology insights and financial strategies to drive business growth and decision-making.

Corporate Experience : 15+ Years



MS NIKHAT YASMIN

Highly Qualified Academician. Possess M.Ed, M.Sc, PGDEM, M.Lib and MA. Experienced in teaching. Experienced in teaching, research, and academic administration, integrating diverse knowledge into learning.

Work Experience : 10+ Years



MR KAPIL MALHOTRA

MCA graduate with expertise in software development, programming, and system design. Proficient in creating scalable applications and utilizing technology to address complex business and technical challenges.

Work Experience : 10+ Years



MS RACHNA

B.Ed. in Hindi and UGC-NET qualified, with expertise in Hindi language, literature, and pedagogy. Experienced in teaching Hindi to foreign students, emphasizing practical communication, cultural understanding, and language proficiency.

Work Experience : 12+ Years



MR ALI ABBAS

MCA graduate with expertise in software development and systems management. Also a qualified Company Secretary skilled in corporate governance, compliance, and legal frameworks for business operations.

Corporate Experience : 7+ Years



MR ANUJ MISHRA

MCA and PGDM qualified professional with technical expertise and managerial skills, experienced in software development, data analytics, and strategic management for data-driven decisions and efficient business solutions.

Work Experience : 6+ Years



DR GAMINI JOSHI

PhD. in AI and Data Analytics with expertise in machine learning and data-driven technologies. Experienced in research, predictive modeling, and converting complex datasets into actionable insights for innovation and strategic decisions.

Corporate Experience : 7+ Years



MR AMIT TIWARI

Digital Marketing Expert with Proficiency in SEO, social media marketing, analytics, and performance marketing to enhance engagement and business growth.

Work Experience : 13+ Years



MR VIVEK JAISWAL

Assistant Professor focused on MBA programs, with expertise in management education and business. Experienced in teaching, mentoring, and providing industry insights to develop future business leaders.

Work Experience : 14+ Years



MS MANIKA SAMBHOR

Soft Skills and Communication Trainer specializing in interpersonal development, professional etiquette, and workplace effectiveness. Skilled in enhancing verbal, non-verbal, and presentation abilities to boost confidence, leadership, and career readiness.

Work Experience : 10+ Years



MS. DRISHTI GUPTA

M.Sc in Mathematics with strong analytical, problem-solving, and quantitative reasoning skills. Experienced in teaching mathematical concepts with clarity, fostering logical thinking and academic excellence.

Work Experience : 6+ Years



MS. BHAWANA KHURANA

Assistant Professor (MBA) specializing in management education and core business areas. Experienced in teaching, mentoring, and providing industry insights to prepare future professionals.

Work Experience : 10+ Years

INDUSTRY MENTORS & PLACEMENT RESOURCE PERSONS

MR AASHISH KHULLAR

MS CHARU VERMA

MS GUNJAN SINGH

STUDENTS GAINING EXPERIENCE FROM INDUSTRY EXPERTS



DR. JITENDRA SHARMA

Expert Session on : Placements & creating
Entrepreneurship Mentality.

Founder of AMTZ, Health Man of India



MR. EVGENY PASNIUK

India-Russia Business ties Challenges &
opportunities

Founder MSG Group, Russia



MS MARINA AKSENOVA

“Russian Language & Economy”: A View for
Indian Management & Tech Students

Boosting International Ties



MR OMM DEV SHARMA

Speaks on His 25 Years Journey & Experience on
Organization’s Expectations from Newbies

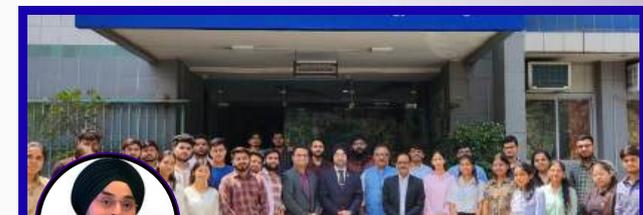
Director at Maverick Innovations Pvt. Ltd.



MS PRERNA SINGH

Energising our students for Corporate Life, Varun
Beverages (largest bottlers plant provider of Pepsi)

**Corporate Speaker, Author, Poet &
Philanthropist**



CA HARPREET SINGH

Training Session on : Unlocking
Opportunities in Financial Markets

**President- Indian Scheduled Commercial Pvt. Bank,
Member ICAI, Alumnus IIM - Ahmedabad**



MOHD. SHAMSUZZOHA

Talks About : Micro Finance for Inclusive
Development, Indian & Global Opportunities

**Chairman of Sahyog Urban Thrift & Credit Cooperative
Society; experienced engineer & Entrepreneur.**



MS MANIKA SAMBHOR

The Soft Skills to Master During Management
Education for Best Placements

Professional Development Facilitator

And Many More...

OUR PLACEMENT PARTNERS



OUR NATIONAL ASSOCIATIONS



WORLD TRADE CENTER



Confederation of Indian Industry



OUR INTERNATIONAL ASSOCIATIONS



VYTAUTAS MAGNUS UNIVERSITY, LITHUANIA (EUROPEAN UNION)



EMPEROR ALEXANDER I ST. PETERSBURG STATE TRANSPORT UNIVERSITY, RUSSIA



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