



APPROVED BY
UGC & AICTE
 Ministry of Education
 Govt. of India



ज्ञान-विज्ञान विमुक्तये

SHANKARA
INSTITUTE OF TECHNOLOGY

S.K. CHAUDHARY EDUCATIONAL TRUST'S
SHANKARA
INTERNATIONAL SCHOOL OF MANAGEMENT

**SHANKARA
MAHAVIDYALAYA**
 Jaipur, In Tech Collaboration with

NDIIT
 New Delhi

BBA & BCA

**DEGREE BY GOVT. UNIVERSITY
 UNIVERSITY OF RAJASTHAN
 ESTD. : 1946, NAAC 'A'**

FOR ADMISSIONS APPLY NOW
 **ndiit.in**

FOR SCHOLARSHIPS
 **9810479477**

FROM THE CHAIRMAN'S DESK



The progress of a nation rests on the integrity and vision of its youth. At NDIIT and SGI, we nurture this potential through holistic, value-based education that builds character, competence, and curiosity. Aligned with NEP – 2020, we integrate interdisciplinary learning, digital fluency, and experiential pedagogy to prepare students for Industry 4.0 with cutting-edge programs in AI, Business Analytics, and Emerging Technologies, while encouraging innovation in agriculture and healthcare.

For decades, we have empowered youth to lead with purpose through strong industry collaborations, community engagement, and a focus on global citizenship – shaping future-ready leaders who drive sustainable progress and elevate India on the world stage.

OUR INSPIRATION



FELICITATED BY
HON'BLE FORMER PRESIDENT OF
INDIA
H.E. SH. PRANAB MUKHERJEE



RELEASE OF PUBLICATIONS BY
HON'BLE FORMER PRESIDENT OF
INDIA
H.E. SMT. PRATIBHA DEVISINGH PATIL
JI



BLESSINGS FROM
H.H. SHANKARACHARYA SWAMI JAYENDRA
SARASWATI JI
FORMER PM OF INDIA SH. ATAL BIHARI
VAJPAYEE JI

BOARD OF GOVERNERS



Dr Rahul Chaudhary
Trustee
PhD in Neuroscience



Mr Chandra Bhushan Kunkal
Dean – Academics
MBA (FINANCE) PGDFA, CAIIB, DISA



Dr S N Kutty
(Dean – Students' Welfare)
M.Tech., MBA



Dr Jyoti Khurana
(Head of Department)
PhD in Management

- Dr Sant Kumar Chaudhary – Chairperson
- Mrs Chhaya Chaudhary – Trustee
- Dr Ashutosh Mishra – Member
- Mr S. N. Kutty – Convener
- Ms Sangeeta Mishra – Trustee
- Ms Shwetambara – Advocate, Singapore
- Dr Raimandas Rukuiza – Dean, International Division, VMU (Lithuania, European Union)
- Prof Budh Chandra Khundrakpam – University of Montreal, Canada
- Dr Radhika Rajan
- Dr Leslee Lazar – Associate Professor, IIT

RECOGNITION: NATIONAL & INTERNATIONAL



Felicitated in BRICS Conference, Kyrgyzstan



Awarded "Bharat Gaurav Samman" in the British Parliament's House of Commons.



With H.E. Diana Mickevičienė, Ambassador of Lithuania to India.



Met H.E. Arunkoemar Hardien Ji, Ambassador of the Republic of Suriname in India.



Honored and Grateful to H.E. Oleg Sergeevich Valinsky, Rector of St. Petersburg University BRICS Conference, Russia



Met with Lok Sabha Member Padma Shri Smt. Hema Malini for insights for the Board of Management.



Our Chair Person **DR. SANT KUMAR CHAUDHARY**

Has been felicitated with the "Bharat Gaurav Samman", a prestigious Lifetime Achievement Award, presented at a grand ceremony in the House of Commons, British Parliament, London, England.

Jaipur Campus



BBA (BACHELOR OF BUSINESS ADMINISTRATION)

SCOPE & SYLLABUS

Finance, Banking & Insurance

HR, Operations & Marketing

Business Developer

Entrepreneurship, Startups & Family Business

Supply Chain Mgmt. & Logistics

Govt. Sector

Hotel Mgmt. & Event Mgmt.

Airlines & Tour Operations

1ST SEM

1. Legal Aspects of Business
2. Business Communication Skills
3. Fundamentals of Accounting
4. **AEC : Hindi & English**
5. **VAC : Anandam**
6. **SEC : Computer Fundamental**

2ND SEM

1. Business and Management
2. Strategic Management
3. Business Economics
4. **AEC : Hindi & English**
5. **VAC : Financial Literacy**
6. **SEC : Digital Marketing**

3RD SEM

1. Fundamentals of Company Law
2. Entrepreneurship & Small Mgmt.
3. International Business
4. **SEC : Disaster Management**
5. **VAC : Electoral Literacy**
6. **MDC : Basic Statistics**

4TH SEM

1. Marketing Management
2. Human Resource Management
3. Tourism Marketing
4. **SEC : Global Business Environment**
5. **VAC : Content writing**
6. **MDC : Statistical Analysis**

5TH SEM

1. Human Resource Development
2. Advertising and Sales Promotion
3. Services Marketing
4. **MDC : Statistical Methods**

6TH SEM

1. Organizational Behaviour
2. Research Methods in Business
3. Management Project Reports & Viva - Voce

BCA (BACHELOR OF COMPUTER APPLICATION)

1. Programming in C Language & Lab
2. Web Application Development & Lab
3. Computer Fund. & Office Mgmt Tools
4. **AEC : Hindi & English**
5. **VAC : Anandam**
6. **SEC : Computer Fundamental**

1. Operating System & Lab
2. Database Management System & Lab
3. Computer Organization & Architecture
4. **AEC : Hindi & English**
5. **VAC : Financial Literacy**
6. **SEC : Digital Marketing**

1. Data Structures and Algorithms & Lab (C)
2. Object Oriented Programming (C++)
3. Software Engineering
4. **SEC : AI Tools**
5. **VAC : Electoral Literacy**
6. **MDC : Business Communication**

1. PHP Programming & Lab
2. Object Oriented Concepts Using JAVA
3. Mathematics & Statistics
4. **SEC : Global Business Environment**
5. **VAC : Content Writing**
6. **MDC : E-Commerce**

1. AI & Machine Learning
2. Python Programming
3. Data Comm. & Computer Network
4. **MDC : Trade Union**

1. .Net with C#
2. Introduction to Data Science
3. Cloud Computing

1ST SEM

2ND SEM

3RD SEM

4TH SEM

5TH SEM

6TH SEM

SCOPE & SYLLABUS

Software Developer

Web Developer

Finance & FinTech

Government Sector

Data Science

Cyber Security

Data Analytics

Information Technology

**100% Placement Assistance
with Strong Career Outcomes**



**Industry-Aligned with
Corporate Associations
(FICCI, ASSOCHAM, PHD
Chamber)**



NDIIT ADVANTAGES

**Skill-Focused
Teaching with
Hands-On
Practical Learning**



**Regular Industrial Exposure
through Seminars,
Conferences &
Live Projects**



**Interview Skills &
Personality Development
Workshops**



**Prime South Delhi Location,
Well-Connected by
Metro, Near
Lotus Temple**



JAIPUR : THE NEW HUB FOR FUTURE PROFESSIONALS

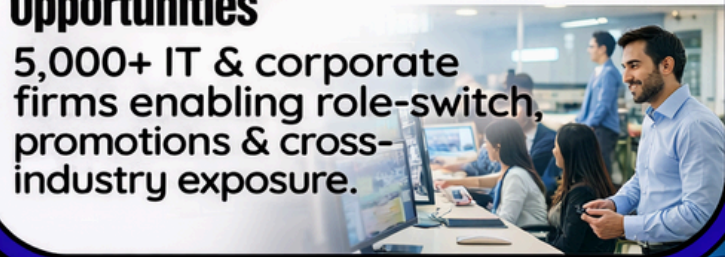
Emerging Tech & Startup Hub

1,500+ startups offering leadership, innovation & fast career growth opportunities.



Specialized Professional Opportunities

5,000+ IT & corporate firms enabling role-switch, promotions & cross-industry exposure.



Financial & Lifestyle Advantages

30-40% lower living cost, allowing better savings while upgrading your career.



Rich Cultural Heritage & Business Ecosystem

5+ million annual tourists driving strong hospitality, retail & entrepreneurial prospects.



ADVANTAGES OF BBA & BCA

**100%
Placement
Assurance**

**Internships
with
Pre-Placement
Offer**

**Scholarships on
Merit Basis &
Personal Interview
in
Campus**

**Corporate
Certifications**

VALUE ADDED CERTIFICATIONS INCLUDED IN THE PROGRAM

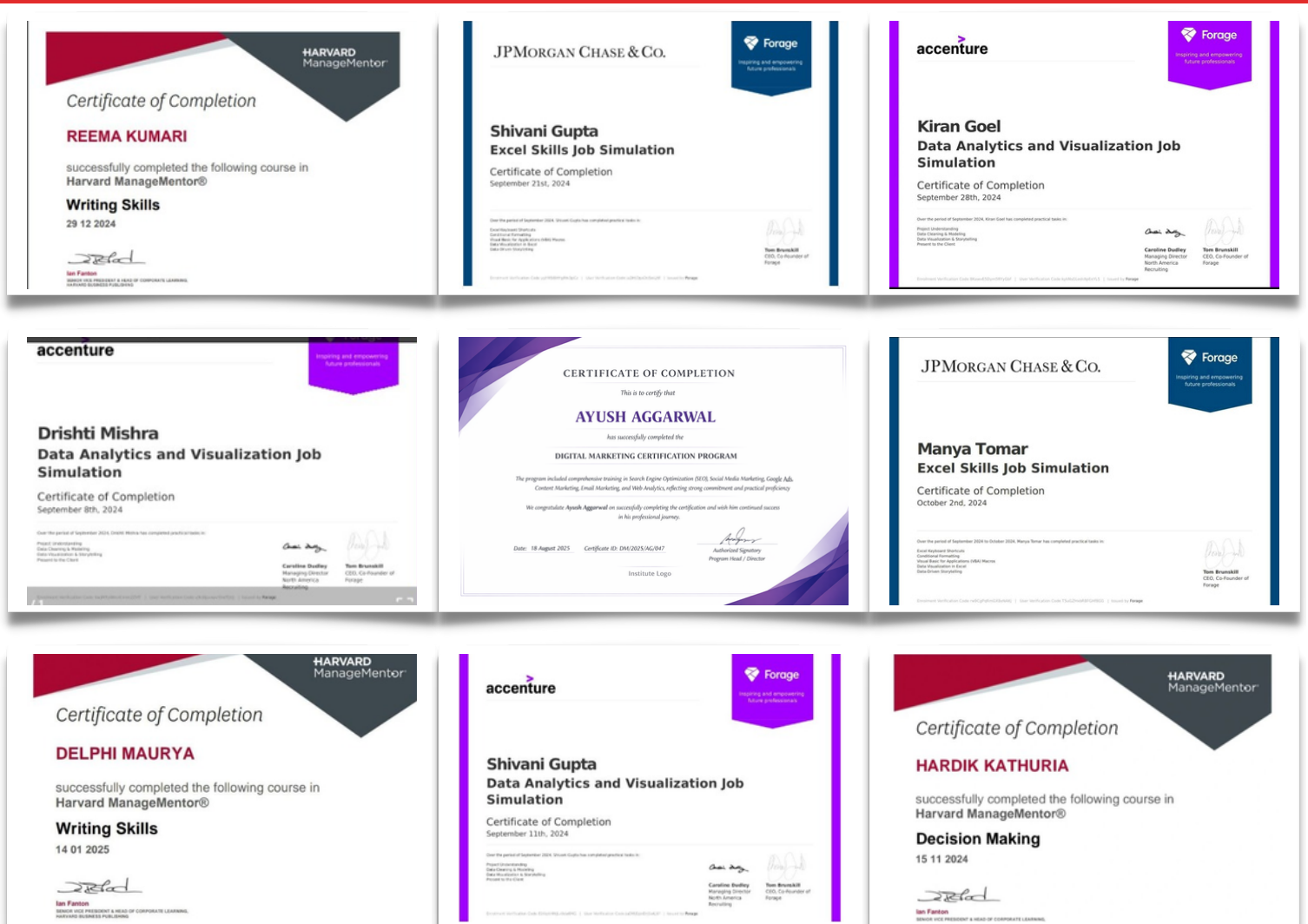
Digital Marketing

Machine Learning

Artificial Intelligence

Data Science

STUDENT'S CERTIFICATIONS



ADMISSION PROCESS



ELIGIBILITY : 12TH PASS + 50% MINIMUM MARKS
COMMERCE | HUMANITIES | SCIENCE

FEES STRUCTURE	BBA	BCA
University Registration Fees	10,000	
1 ST YEAR	1,55,000	1,75,000
2 ND YEAR	85,000	85,000
3 RD YEAR	85,000	85,000
Total	3,35,000	3,55,000

Registration fee is Non – Refundable towards admission process.

BANK DETAILS

- Account Name: S K Chaudhary Educational Trust
- Account Number: 399301000475
- IFSC Code: ICIC0003993
- Branch: Kalka Ji, New Delhi – 110019
- Bank: ICICI Bank



ASSOCIATIONS FOR FACILITY OF EDUCATION LOAN



Fee Includes all the expenses -
Books, Conveyance to Jaipur & Examination Fee

TEACHERS, MENTORS & FACULTIES



MR CHANDRA BHUSHAN KUNKAL

MBA (FINANCE)
PGDFA, CAIIB, DISA

Experience - 25+ Years



DR PREETI BATRA

Phd in Management

Experience - 23+ Years



CA KAMAL JAIN

MBA(Finance), M.COM-
CSS UNIVERSITY

Experience - 20+ Years



DR SANGEETA SHARMA

PhD, MBA(HR), DU,
(Banasthali Univ.)

Experience - 20+ Years



DR PAWAN JHA

Ph.D

Experience - 17+ Years



MS DEVIYANI DUBEY

Teaching Experience - GARGI,
KAMLA NEHRU & MANY MORE

Experience - 14+ Years



DR ZOFAIL HASSAN

UGC-NET, Ph.D

Experience - 10+ Years



CA MEHAK LAL

Chartered Accountant

Experience - 8+ Years



MS NIKHAT YASMIN

M.ED, M.SC, PGDEM,
M.LIB, MA

Experience - 9+ Years



MS NEHA JHA

M.Com, Net Qualified

Experience - 5+ Years



MR RAJESH JHA

Head of Department, MCA,
Data Engg. & Analytics

Experience - 15+ Years



MR JOYDEEP MUKHERJEE

B.TECH-IT

Experience - 14+ Years



MR KAPIL MALHOTRA

(MCA) Masters in
Computer Application

Experience - 10+ Years



MR ALI ABBAS

MCA,
Company Secretary

Experience - 7+ Years



DR GAMINI JOSHI

Ph.D

Experience - 7+ Years



MR AMIT TIWARI

B.TECH

Experience - 13+ Years



MR DEEPAK JHA

B.TECH

Experience - 8+ Years



MR ANUJ MISHRA

MCA

Experience - 6+ Years



MS RACHNA

Hindi (B.Ed.), UGC NET Qualified,
Teaching Hindi to foreign students

Experience - 12+ Years



MR DEEPAK KUMAR

Librarian

Experience - 4+ Years

PERSONALITY DEVELOPMENT TEAM

MR ATIF RAHMANI

MS RADHIKA BAIDYA

MS MANIKA SAMBHOR

INDUSTRY MENTORS & PLACEMENT RESOURCE PERSONS

MR AASHISH KHULLAR

MS CHARU VERMA

MS GUNJAN SINGH

STUDENTS GAINING EXPERIENCE FROM INDUSTRY EXPERTS @ NDIIT



DR. JITENDRA SHARMA

Focuses on Skill Development
(MedTech Man of India)

FOUNDER OF AMTZ



MS MANIKA SAMBHOR

The Soft Skills to Master During Management
Education for Best Placements

Professional Development Facilitator



CA HARPREET SINGH

Knowledge Sharing Session: Unlocking
Opportunities in Financial Markets

President- Indian Scheduled Commercial Pvt. Bank,
Member ICAI, Alumnus IIM - Ahmedabad



MR OMM DEV SHARMA

Speaks on His 25 Years Journey & Experience on
Organization's Expectations from Newbies

Director at Maverick Innovations Pvt. Ltd.



MS MARINA AKSENOVA

"Russian Language & Economy": A View for
Indian Management & Tech Students

Associate Professor and Chair of Foreign Languages
Professional Communication at Minin University.



MS PRERNA SINGH

Speaks on her Roller Coaster Ride of Her
Corporate Journey on 5Ws of Sales

Corporate Speaker, Author, Poet &
Philanthropist



MR. EVGENY PASHNIK

India-Russia Business ties Challenges &
opportunities

Founder MSG Group, Russia




MOHD. SHAMSUZZOHA

Talks About : Micro Finance for Inclusive
Development, Indian & Global Opportunities

Chairman of Sahyog Urban Thrift & Credit Cooperative
Society; experienced engineer & Entrepreneur.

And Many More...

OUR APPROVALS AND AFFILIATIONS



All India Council for Technical Education
 At Statutory Body under Ministry of Education, Govt. of India
 Nelson Mandela Wang Souren Kung, New Delhi-110079 Website: www.aicte.ac.in

APPROVAL PROCESS 2025-26

Extension of Approval (EoA)

F No. North-West-1-486447/19-K0205/EOA Date of Approval: 20-Mar-2025

To,
 The Principal/Secretary (Technical)
 B. No. 1135, Main Building
 Government, Jaipur-302005

Ref: Extension of Approval for the Academic Year 2025-26
 Re: Online application of the Institution submitted for Extension of Approval for the Academic Year 2025-26

Sir/Madam,

In pursuance of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions), Powers, delegated in AICTE Act 1987, No. 02 of 1987 (Chapter 1 - i to 3) to regulate Technical Education and subsequent Regulations of AICTE, I am directed to convey the approval to:

Permanent Id 1-4432218555	Application Id 1-486447930
Name of the Institution SHANKARA MANAVVIDYALAYA	Name of the Society/Trust S.K. CHANDHARY EDUCATIONAL TRUST
Institution Address SP-44, PICO INDUSTRIAL AREA, KUNWAR, JAIPUR, JAIPUR, RAJASTHAN, 302008	Society/Trust Address M1, SUNDER VIHAR, MATHA BHA, NEW DELHI DELHI, SUNDER VIHAR, 110025
Institution Type Private Self Financing	Region North-West
Year of Establishment 2006	

To conduct Informing Programs/Courses with the Intake indicated below for the Academic Year 2025-26

Level	Program	Course	Affiliating Body (University/Board)	Intake Approved for 2025-26	Intake Approved for 2025-26	Nil/ Approval Status	FN / Gull (after OCA Approval Status)
UNDER GRADUATE	MANAGEMENT	BBA	University of Rajasthan, Jaipur	120	No	No	No

To conduct Informing Programs/Courses with the Intake indicated below for the Academic Year 2025-26

Level	Program	Course	Affiliating Body (University/Board)	Intake Approved for 2025-26	Nil/ Approval Status	FN / Gull (after OCA Approval Status)
UNDER GRADUATE	COMPUTER APPLICATIONS	BCA	University of Rajasthan, Jaipur	120	No	No

Note:
 A) The approval of BBA/BCA/BMS courses is on "as is where is basis" Intake Approved for BBA/BCA/BMS courses is Subject to existing infrastructural facilities and human resources.
 B) From next year onwards, the EOA will be issued on per the AICTE norms and not on "as is where is basis".


Application No: 1-486447/19
 Note: This is a Computer generated Report. No signature is required.
 Printed On: 20-Mar-2025

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

Page 1 of 4

Letter Printed On: 17 May 2025

1



UNIVERSITY OF RAJASTHAN, JAIPUR

Academic II Section

Office Order

No. Acad.II/2024/21182

Dated: 02/10/2024

			M.A. - Hindi M.A. - History M.A. - Political Science M.A. - Geography M.Sc. - Botany M.Sc. - Zoology	40 40 40 40 40 40	Extension Extension Extension Extension Extension Extension
120.	737	Shankara Mahavidhyalaya, Sp-44, Ruico Industrial Area, Jaipur E-Mail- shankaramahavidyalaya@gmail.com Principal Name:- Dr. Rahul Chaudhary 8178033477	B.B.A. B.C.A.	100 90	Extension Extension
121.	1255	Sharda College Med, Vpo Med, Jaipur E-Mail- trilokdixitahara@gmail.com Principal Name:- Mr. Trilok Chand Dixi 8058694567	B.A. Pass Course – Hind Lit, Geography, History, Political Science, Sanskrit Lit.	120	Extension
122.	1124	Shree Ram College, 930 Nayla Jawaharnagar Jaipur, Jaipur E-Mail- shreeramcollege93@gmail.com Principal Name:- Mr. Trilok Nath	B.A. Pass Course - Geography, Hindi Literature, Sociology, Political Science, History	180	Extension

SAMPLE MARKSHEET & DEGREE

UNIVERSITY OF RAJASTHAN

21471880

Copy of Marks Obtained at the

B.B.A. PART-II EXAM-2024

1325

Roll No.

57875

Enrollment No.

22/130950

Name of

Category

REGULAR

Father's Name

SHAIKENDRA SINGH ASWAL

Medium

ENGLISH

Mother's Name

RENU ASWAL

College / Dept./Centre

SHANKARA MAHAVIDHYALA, KUKAS, JAIPUR

Subjects/Paper(s) offered	Max. Marks	Min. Marks	Marks Obtained	Remarks	
PT-II					
201- STRATEGIC MANAGEMENT	100	36	54		
202- MARKETING MANAGEMENT	100	36	62		
203- HUMAN RESOURCE MANAGEMENT	100	36	66		
204- BUSINESS FINANCE	100	36	70		
205- QUANTITATIVE TECHNIQUES	100	36	58		
206- MANAGEMENT INFORMATION SYSTEM	100	36	74		
ANANIAM (COMPULSORY COURSE)/GRADE- 'A'					
Total Marks obtained excluding Compulsory and back log paper / subject (s) marks				384	
CLASS	MARKS IN PAPER(S) APPEARED	MARKS IN PAPER(S) ALREADY CLEARED	AGGREGATE MARKS	PASS/ FAIL	GRAND TOTAL
PART-I	---	---	360 /600	P	
PART-II	384	---	384 /600	P	
PART-III	---	---	---	---	
G. PASS BY GRACE S- ELIGIBLE FOR SUPPLEMENTRY F- FAIL A- ABSENT					RESULT/CLASS/DIVISION
NOTES:					PASS

(1) Successful candidate will be qualified as under:

For a pass candidate is required to obtained atleast 36% marks in each core subject and 48% marks in the aggregate.

48% and above but less than 60% marks / division

60% and above but less than 75% marks / division

75% and above / division with distinction

(2) Star shown against the paper / subject denotes failure in that paper / subject.

(3) A candidate desiring scrutiny of their answer books should apply on the prescribed application form so as to reach the Registrar's office within 15 days from the date of declaration of result wherever applicable. Application received after due date shall NOT be entertained in any case.


(4) In case of any mistakes being detected in the preparation of mark sheet or brought to the notice afterwards the University will be fully empowered to correct the same.

(5) All court cases shall be subject to the jurisdiction of the Rajasthan University Headquarters i.e. Jaipur and not at any other place.

JAPUR

10/07/2024

Dated :


(Dr. Raksh Ran)
Controller of Examinations

अनुक्रमांक (Roll No.)

251475

No. 053020/0737/2022/0458/000728

UDIN 2022045800251475

राजस्थान विश्वविद्यालय
जयपुर

हम, राजस्थान विश्वविद्यालय के कुलाधिपति, कुलपति तथा सेनेट
के सदस्य प्रमाणित करते हैं कि
अमित कुमार बिप्राठी
शंकरा कॉलेज, कूकस (जयपुर)
को सन् 2022 की परीक्षा में द्वितीय श्रेणी में उत्तीर्ण घोषित होने पर
बैचलर ऑफ़ बिजनेस एडमिनिस्ट्रेशन

की उपाधि प्रदान की गई।
प्रमाण-पत्र विश्वविद्यालय की मुद्रा और कुलपति के
हस्ताक्षर से अंकित किया जाता है।

University of Rajasthan

Jaipur

*We, The Chancellor, Vice-Chancellor
and the Members of the Senate of University of Rajasthan
Certify that*

Shankara College, Kookas (Jaipur)
on being declared passed in Second Division
in the examination of the year 2022
the Degree of

Bachelor of Business Administration

has been conferred on him.

*In Testimony whereof are set the Seal of the said University and the
signature of the said Vice-Chancellor.*

कुलपति

Vice-Chancellor

Jaipur, Dated : 23-05-2024

OUR PLACEMENT PARTNERS



OUR NATIONAL ASSOCIATIONS



OUR INTERNATIONAL ASSOCIATIONS



VYTAUTAS MAGNUS
UNIVERSITY,
LITHUANIA
(EUROPEAN UNION)



EMPEROR ALEXANDER I ST.
PETERSBURG STATE
TRANSPORT UNIVERSITY,
RUSSIA



MANHATTAN COLLEGE,
NEW YORK,
(USA)



MININ NIZHNY NOVGOROD
STATE PEDAGOGICAL
UNIVERSITY,
RUSSIA



UNIVERSITY OF THE
THAI CHAMBER OF
COMMERCE,
THAILAND



BITS PILANI,
DUBAI
(UAE)



OUR PROUD ALUMNI



Startek



AMERICAN EXPRESS



Teleperformance



accenture



Startek



Bandhan Bank

FINEDGE



of Business
Business Matlab OfBusiness!



AMERICAN EXPRESS



UKG
Our purpose is people



MENARINI group



SUHOBA
space analytics simplified

HDFC BANK
We understand your world



MENTLABZ™



amazon



OM LOGISTICS SUPPLY CHAIN
Simplifying Your Business



WWICS™
Global Resettlement Solutions



THALES
Together • Safer • Everywhere

Flipkart



SUHOBA
space analytics simplified



& MANY MORE...





FOR ALL ROUND DEVELOPMENTS OF FUTURE CORPORATES





TILISMA – AMERICAN EXPRESS

I, Tilisma, found my time at NDIIT crucial for my personal and professional growth. The hands-on learning and support prepared me well for the industry, and I am grateful to have secured a position at American Express.



GARVIT – ACCENTURE

I, Garvit, thank NDIIT for boosting my professional development with hands-on learning, supportive faculty, and industry exposure. Landing a position at Accenture is a proud milestone that showcases my dedication and preparation.



Highest Package 6.5 LPA



SEND ENQUIRY ON WHATSAPP FOR FREE COUNSELLING SESSION



9810479477



www.ndiit.in



**admission@ndiit.org
admin@ndiit.org**



**105, Mor Pocket,
Nehru Place Road, Kalkaji
New Delhi-110019**

**Scan for
Website**

