



**APPROVED BY**  
**UGC & AICTE**  
Ministry of Education  
Govt. of India



**SHANKARA  
MAHAVIDYALAYA**  
Jaipur, In Tech Collaboration with

**NDIIT**  
New Delhi

**BBA & BCA**

**DEGREE BY GOVT. UNIVERSITY**  
**UNIVERSITY OF RAJASTHAN**  
**ESTD. : 1946, NAAC 'A'**

**FOR ADMISSIONS APPLY NOW**  
 [ndiit.in](http://ndiit.in)

**FOR SCHOLARSHIPS**  
 **9810479477**

# FROM THE CHAIRMAN'S DESK



The progress of a nation rests on the integrity and vision of its youth. At NDIIT and SGI, we nurture this potential through holistic, value-based education that builds character, competence, and curiosity. Aligned with NEP - 2020, we integrate interdisciplinary learning, digital fluency, and experiential pedagogy to prepare students for Industry 4.0 with cutting-edge programs in AI, Business Analytics, and Emerging Technologies, while encouraging innovation in agriculture and healthcare.

For decades, we have empowered youth to lead with purpose through strong industry collaborations, community engagement, and a focus on global citizenship – shaping future-ready leaders who drive sustainable progress and elevate India on the world stage.

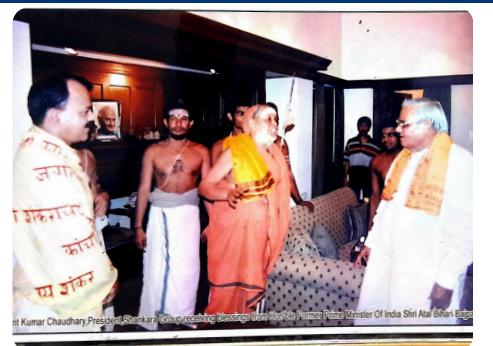
## OUR INSPIRATION



FELICITATED BY  
HON'BLE FORMER PRESIDENT OF  
INDIA  
H.E. SH. PRANAB MUKHERJEE



RELEASE OF PUBLICATIONS BY  
HON'BLE FORMER PRESIDENT OF  
INDIA  
H.E. SMT. PRATIBHA DEVISINGH PATIL  
JI



BLESSINGS FROM  
H.H. SHANKARACHARYA SWAMI JAYENDRA  
SARASWATI JI  
FORMER PM OF INDIA SH. ATAL BIHARI  
VAJPAYEE JI

## BOARD OF GOVERNERS



**Dr Rahul Chaudhary**  
Trustee  
PhD in Neuroscience



**Mr Chandra Bhushan Kunkal**  
Dean - Academics  
MBA (FINANCE) PGDFA, CAIIB, DISA



**Dr S N Kutty**  
(Dean - Students' Welfare)  
M.Tech., MBA



**Dr Jyoti Khurana**  
(Head of Department)  
PhD in Management

- Dr Sant Kumar Chaudhary – Chairperson
- Mrs Chhaya Chaudhary – Trustee
- Dr Ashutosh Mishra – Member
- Mr S. N. Kutty – Convener
- Ms Sangeeta Mishra – Trustee
- Ms Shwetambara – Advocate, Singapore
- Dr Raimandas Rukuiza – Dean, International Division, VMU (Lithuania, European Union)
- Prof Budh Chandra Khundrakpam – University of Montreal, Canada
- Dr Radhika Rajan
- Dr Leslee Lazar – Associate Professor, IIT

# RECOGNITION: NATIONAL & INTERNATIONAL



Felicitated in BRICS Conference, Kyrgyzstan



Awarded "Bharat Gaurav Samman" in the British Parliament's House of Commons.



With H.E. Diana Mickevičienė, Ambassador of Lithuania to India.



Met H.E. Arunkoemar Hardien Ji, Ambassador of the Republic of Suriname in India.



Honored and Grateful to H.E. Oleg Sergeevich Valinsky,  
Rector of St. Petersburg University  
BRICS Conference, Russia



Met with Lok Sabha Member  
Padma Shri Smt. Hema Malini for insights  
for the Board of Management.



## Our Chair Person **DR. SANT KUMAR CHAUDHARY**

Has been felicitated with the "Bharat Gaurav Samman", a prestigious Lifetime Achievement Award, presented at a grand ceremony in the House of Commons, British Parliament, London, England.

## Jaipur Campus



## SCOPE & SYLLABUS

Finance, Banking & Insurance

HR, Operations & Marketing

Business Developer

Entrepreneurship, Startups & Family Business

Supply Chain Mgmt. & Logistics

Govt. Sector

Hotel Mgmt. & Event Mgmt.

Airlines & Tour Operations

1<sup>ST</sup> SEM

1. Legal Aspects of Business
2. Business Communication Skills
3. Fundamentals of Accounting
4. AEC : Hindi & English
5. VAC : Anandam
6. SEC : Computer Fundamental

2<sup>ND</sup> SEM

1. Business and Management
2. Strategic Management
3. Business Economics
4. AEC : Hindi & English
5. VAC : Financial Literacy
6. SEC : Digital Marketing

3<sup>RD</sup> SEM

1. Fundamentals of Company Law
2. Entrepreneurship & Small Mgmt.
3. International Business
4. SEC : Disaster Management
5. VAC : Electoral Literacy
6. MDC : Basic Statistics

4<sup>TH</sup> SEM

1. Marketing Management
2. Human Resource Management
3. Tourism Marketing
4. SEC : Global Business Environment
5. VAC : Content writing
6. MDC : Statistical Analysis

5<sup>TH</sup> SEM

1. Human Resource Development
2. Advertising and Sales Promotion
3. Services Marketing
4. MDC : Statistical Methods

6<sup>TH</sup> SEM

1. Organizational Behaviour
2. Research Methods in Business
3. Management Project Reports & Viva - Voce

# BCA (BACHELOR OF COMPUTER APPLICATION)

- 1. Programming in C Language & Lab
- 2. Web Application Development & Lab
- 3. Computer Fund. & Office Mgmt Tools
- 4. AEC : Hindi & English
- 5. VAC : Anandam
- 6. SEC : Computer Fundamental

1<sup>ST</sup> SEM

## SCOPE & SYLLABUS

- 1. Operating System & Lab
- 2. Database Management System & Lab
- 3. Computer Organization & Architecture
- 4. AEC : Hindi & English
- 5. VAC : Financial Literacy
- 6. SEC : Digital Marketing

2<sup>ND</sup> SEM

## Software Developer

- 1. Data Structures and Algorithms & Lab (C)
- 2. Object Oriented Programming (C++)
- 3. Software Engineering
- 4. SEC : AI Tools
- 5. VAC : Electoral Literacy
- 6. MDC : Business Communication

3<sup>RD</sup> SEM

## Finance & FinTech

- 1. PHP Programming & Lab
- 2. Object Oriented Concepts Using JAVA
- 3. Mathematics & Statistics
- 4. SEC : Global Business Environment
- 5. VAC : Content Writing
- 6. MDC : E-Commerce

4<sup>TH</sup> SEM

## Data Science

- 1. AI & Machine Learning
- 2. Python Programming
- 3. Data Comm. & Computer Network
- 4. MDC : Trade Union

5<sup>TH</sup> SEM

## Cyber Security

- 1. .Net with C#
- 2. Introduction to Data Science
- 3. Cloud Computing

6<sup>TH</sup> SEM

## Data Analytics

## Information Technology

100% Placement Assistance  
with Strong Career Outcomes



Industry-Aligned with  
Corporate Associations  
(FICCI, ASSOCHAM, PHD  
Chamber)



Skill-Focused  
Teaching with  
Hands-On  
Practical Learning



## NDIIT ADVANTAGES

Regular Industrial Exposure  
through Seminars,  
Conferences &  
Live Projects

Prime South Delhi Location,  
Well-Connected by  
Metro, Near  
Lotus Temple



Interview Skills &  
Personality Development  
Workshops



## JAIPUR : THE NEW HUB FOR FUTURE PROFESSIONALS

### Emerging Tech & Startup Hub

1,500+ startups offering  
leadership, innovation &  
fast career growth  
opportunities.



### Specialized Professional Opportunities

5,000+ IT & corporate  
firms enabling role-switch,  
promotions & cross-  
industry exposure.



### Financial & Lifestyle Advantages

30-40% lower living cost,  
allowing better savings  
while upgrading  
your career.



### Rich Cultural Heritage & Business Ecosystem

5+ million annual tourists  
driving strong hospitality,  
retail & entrepreneurial  
prospects.



# ADVANTAGES OF BBA & BCA

**100% Placement Assurance**

**Internships with Pre-Placement Offer**

**Scholarships on Merit Basis & Personal Interview in Campus**

**Corporate Certifications**

## VALUE ADDED CERTIFICATIONS INCLUDED IN THE PROGRAM

**Digital Marketing**

**Machine Learning**

**Artificial Intelligence**

**Data Science**

## STUDENT'S CERTIFICATIONS



# ADMISSION PROCESS



ONLINE  
APPLICATION



INTERVIEW  
PROCESS



SELECTION  
PROCESS



DOCUMENT  
SUBMISSION



FEE  
SUBMISSION

ELIGIBILITY : 12TH PASS + 50% MINIMUM MARKS

COMMERCE | HUMANITIES | SCIENCE

FEES STRUCTURE	BBA	BCA
University Registration Fees	10,000	
1 <sup>ST</sup> YEAR	1,55,000	1,75,000
2 <sup>ND</sup> YEAR	85,000	85,000
3 <sup>RD</sup> YEAR	85,000	85,000
Total	3,35,000	3,55,000

Registration fee is  
Non - Refundable  
towards admission  
process.

## BANK DETAILS

- Account Name: S K Chaudhary Educational Trust
- Account Number: 399301000475
- IFSC Code: ICIC0003993
- Branch: Kalka Ji, New Delhi - 110019
- Bank: ICICI Bank



## ASSOCIATIONS FOR FACILITY OF EDUCATION LOAN



Fee Includes all the expenses -  
Books, Conveyance to Jaipur & Examination Fee

# TEACHERS, MENTORS & FACULTIES



**MR CHANDRA BHUSHAN KUNKAL**  
MBA (FINANCE)  
PGDFA, CAIIB, DISA

**Experience - 25+ Years**



**DR PREETI BATRA**  
Phd in Management

**Experience - 23+ Years**



**CA KAMAL JAIN**  
MBA(Finance), M.COM-  
CSS UNIVERSTY

**Experience - 20+ Years**



**DR SANGEETA SHARMA**  
PhD, MBA(HR), DU,  
(Banasthali Univ.)

**Experience - 20+ Years**



**DR PAWAN JHA**  
Ph.D

**Experience - 17+ Years**



**MS DEVYANI DUBEY**  
Teaching Experience - GARGI,  
KAMLA NEHRU & MANY MORE

**Experience - 14+ Years**



**DR ZOFAIL HASSAN**  
UGC-NET, Ph.D

**Experience - 10+ Years**



**CA MEHAK LAL**  
Chartered Accountant

**Experience - 8+ Years**



**MS NIKHAT YASMIN**  
M.ED, M.SC, PGDEM,  
M.LIB, MA

**Experience - 9+ Years**



**MS NEHA JHA**  
M.Com, Net Qualified

**Experience - 5+ Years**



**MR RAJESH JHA**  
Head of Department, MCA,  
Data Engg. & Analytics

**Experience - 15+ Years**



**MR JOYDEEP MUKHERJEE**  
B.TECH-IT

**Experience - 14+ Years**



**MR KAPIL MALHOTRA**  
(MCA) Masters in  
Computer Application

**Experience - 10+ Years**



**MR ALI ABBAS**  
MCA,  
Company Secretary

**Experience - 7+ Years**



**DR GAMINI JOSHI**  
Ph.D

**Experience - 7+ Years**



**MR AMIT TIWARI**  
B.TECH

**Experience - 13+ Years**



**MR DEEPAK JHA**  
B.TECH

**Experience - 8+ Years**



**MR ANUJ MISHRA**  
MCA

**Experience - 6+ Years**



**MS RACHNA**  
Hindi (B.Ed.), UGC NET Qualified,  
Teaching Hindi to foreign students

**Experience - 12+ Years**



**MR DEEPAK KUMAR**  
Librarian

**Experience - 4+ Years**

## PERSONALITY DEVELOPMENT TEAM

**MR ATIF RAHMANI**

**MS RADHIKA BAIDYA**

**MS MANIKA SAMBHOR**

## INDUSTRY MENTORS & PLACEMENT RESOURCE PERSONS

**MR AASHISH KHULLAR**

**MS CHARU VERMA**

**MS GUNJAN SINGH**

# STUDENTS GAINING EXPERIENCE FROM INDUSTRY EXPERTS @ NDIIT



**DR. JITENDRA SHARMA**  
Focuses on Skill Development  
(MedTech Man of India)  
**FOUNDER OF AMTZ**



**MS MANIKA SAMBHOR**  
The Soft Skills to Master During Management  
Education for Best Placements  
**Professional Development Facilitator**



**CA HARPREET SINGH**  
Knowledge Sharing Session: Unlocking  
Opportunities in Financial Markets  
President- Indian Scheduled Commercial Pvt. Bank,  
Member ICAI, Alumnus IIM - Ahmedabad



**MR OMM DEV SHARMA**  
Speaks on His 25 Years Journey & Experience on  
Organization's Expectations from Newbies  
**Director at Maverick Innovations Pvt. Ltd.**



**MS MARINA AKSENOVA**  
“Russian Language & Economy”: A View for  
Indian Management & Tech Students  
Associate Professor and Chair of Foreign Languages  
Professional Communication at Minin University.



**MS PRERNA SINGH**  
Speaks on her Roller Coaster Ride of Her  
Corporate Journey on 5Ws of Sales  
**Corporate Speaker, Author, Poet &  
Philanthropist**



**MR. EVGENEY PASHNIK**  
India-Russia Business ties Challenges &  
opportunities  
**Founder MSG Group, Russia**



**MOHD. SHAMSUZZOHA**  
Talks About : Micro Finance for Inclusive  
Development, Indian & Global Opportunities  
Chairman of Sahyog Urban Thrift & Credit Cooperative  
Society; experienced engineer & Entrepreneur.

**And Many More...**

# OUR APPROVALS AND AFFILIATIONS

**All India Council for Technical Education**  
(A Statutory Body under Ministry of Education, Govt. of India)  
Nehru Mandir Marg, Vasant Kunj, New Delhi-110070 | Website: [www.aicte-india.org](http://www.aicte-india.org)

**APPROVAL PROCESS 2025-26**  
Extension of Approval (EOA)

F No. North-West/1-44644377436/2025/EOA  
Date of Approval: 20-Mar-2025

To:  
The Principal Secretary (Technical)  
Rt. Hon. Dr. Mani Bhushan  
Secretary, MoE-302005

Sub: Extension of Approval for the Academic Year 2025-26  
Ref: Online application of the Institution submitted for Extension of Approval for the Academic Year 2025-26  
Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education), Please  
despite of the AICTE ACT 1987, the S.O. 1987 chapter V, sub 2(g) to regulate Technical and subsequent Regulations of AICTE, I am  
directed to convey the approval to:

**Permanent ID** 1-4432212055 **Application ID** 1-44644377108  
**Name of the Institution** SHANKARA MAHAVIDHYALAYA **Name of the Society/Trust** S.S. CHAUDHARY EDUCATIONAL TRUST  
**Institution Address** 104-A, RIICO INDUSTRIAL AREA, KUKAS, JAIPUR, RAJASTHAN, 302028 **Society/Trust Address** 141, SHAKTI PARK, MATDAKA ROAD, NEW DELHI, DELHI-SOUTH, 110025  
**Institution Type** Private Self-Financing **Region** North-West  
**Year of Establishment** 2006

To conduct following Programs/Courses with the Intake indicated below for the Academic Year 2025-26

Level	Program	Course	Affiliating Body (University Body)	Intake Approved for 2025-26	Intake Approved for 2026-27	MCI Approval Status	FN / Gulf University OIC Approval Status
UNDER GRADUATE	MANAGEMENT	BBA	University of Rajasthan, Jaipur	120	No	No	No

To conduct following Programs/Courses with the Intake indicated below for the Academic Year 2025-26

Level	Program	Course	Affiliating Body (University Body)	Intake Approved for 2025-26	Intake Approved for 2026-27	MCI Approval Status	FN / Gulf University OIC Approval Status
UNDER GRADUATE	COMPUTER APPLICATIONS	BCA	University of Rajasthan, Jaipur	120	No	No	No

**Application No. 1-44644377436**  
Note: This is a Computer generated Report. No signature is required.  
Printed On: 11-May-2025

1

**UNIVERSITY OF RAJASTHAN, JAIPUR**  
Academic II Section

**Office Order**

No. Acad.II/2024/21182

Dated: 02/10/2024

			M.A. - Hindi	40	Extension
			M.A. - History	40	Extension
			M.A. - Political Science	40	Extension
			M.A. - Geography	40	Extension
			M.Sc. - Botany	40	Extension
			M.Sc. - Zoology	40	Extension
120.	737	Shankara Mahavidhyalaya, Sp-44, Riico Industrial Area, Jaipur E-Mail- shankarunamahavidyalaya@gmail.com Principal Name:- Dr. Rahul Chaudhary 8178033477	B.B.A. B.C.A.	100 90	Extension Extension
121.	1255	Sharda College Med, Vpo Med, Jaipur E-Mail- Trilokdixitshatagar@gmail.com Principal Name:- Mr. Trilok Chand Dixit 8058694567	B.A. Pass Course - Hind Lit., Geography, History, Political Science, Sanskrit Lit.	120	Extension
122.	1124	Sbree Ram College, 930 Nayia Jamwarangarh Jaipur, Jaipur E-Mail- shtraramcollege93@gmail.com Principal Name:- Mr. Trilok Nath	B.A. Pass Course - Geography, Hindi Literature, Sociology, Political Science, History	180	Extension

All AICTE approved Institutions are encouraged to nurture ecosystem for Skilling (through Vocational courses) via making effective use of existing infrastructure facilities and human resources.

It is mandatory to comply with all the essential requirements as given in APH 2024-27 (Chapter-V).

## SAMPLE MARKSHEET & DEGREE

**UNIVERSITY OF RAJASTHAN**  
Copy of Marks Obtained at the  
B.B.A. PART-II EXAM-2024

21471880  
1325

Roll No. 576675 Enrollment No. 22/130960  
Name of C. REGULAR  
Father's Name: SHAILENDRA SINGH AWAL Category: ENGLISH  
Mother's Name: RENU AWAL Medium: M  
College / Deptt./Centre: SHANKARA MAHAVIDHYALAYA, KUKAS, JAIPUR

Subject(s)/Paper(s)offered	Max. Marks	Min. Marks	Marks Obtained	Remarks
PT-II 201-STRATEGIC MANAGEMENT 202-MARKETING MANAGEMENT 203-HUMAN RESOURCE MANAGEMENT 204-BUSINESS FINANCE 205-QUANTITATIVE TECHNIQUES 206-MANAGEMENT INFORMATION SYSTEM	100	36	54	
AANANDAM (COMPULSORY COURSE)GRADE- 'A'				
Total Marks obtained excluding Compulsory and back log paper / subject(s) marks	384			
CLASS MARKS IN PAPER(S) APPEARED	384	500	P	AGGREGATE MARKS
PART-I	***	***	P	PASS/FAIL
PART-II	384	***	384	500
PART-III				PASS
G-PASS BY GRACE	S-ELIGIBLE FOR SUPPLEMENTARY	F-FAIL	A-ABSENT	

NOTES:-  
(1) Successful candidate will be qualified as under:  
For a pass candidate is required to obtain atleast 36% marks in each core subject and 40% marks in the aggregate.  
48% and above but less than 60% marks II division  
60% and above but less than 75% marks I division  
75% and above marks First Division  
(2) Star shown against the paper / subject denotes failure in that paper / subject.  
(3) A candidate desiring scrutiny of their answer books should apply on the prescribed application form so as to reach the Registrar's office within 15 days from the date of declaration of result whenever applicable. Application received after due date shall not be entertained.  
(4) In case of any mistakes being detected in the preparation of mark sheet or brought to the notice afterwards the University will be fully empowered to correct the same.  
(5) All court cases shall be subject to the jurisdiction of the Rajasthan University Headquarter i.e. Jaipur and not at any other place.

JAYPUR 10/07/2024  
Dated:

(Dr. Rakshesh Rao)  
Controller of Examinations

अनुमानक (Roll No.) 251475  
No. 053020/0737/2022/0458/000728  
UDN 2022045800251475

**राजस्थान विश्वविद्यालय**  
जयपुर

हम, राजस्थान विश्वविद्यालय के कलापनात्मक, कलापनीत तथा सेनेट  
के सदस्य प्रतिनिधि करते हैं कि  
अग्रिम कुमार बिपाठी  
श्रीराम कलेज, कूकरा (जयपुर)  
को सन् 2022 में प्राचीन विद्यालय श्रेणी में उत्तीर्ण पापित होने पर  
वैचलर ऑवर विजिनिस एडमिनिस्ट्रेशन

की उपाधि प्रदान की गई।  
प्राचीन-प्राचीन विश्वविद्यालय को दुर्दा और कलापनीत के  
हस्ताक्षर से अकिञ्चित किया जाता है।

**University of Rajasthan**  
Jaipur  
We, The Chancellor, Vice-Chancellor  
and the Members of the Senate of University of Rajasthan  
Certify that

Shankara College, Kukas (Jaipur)  
on being declared passed in Second Division  
in the examination of the year 2022  
the Degree of  
**Bachelor of Business Administration**

has been conferred on him.  
In Testimony whereof are set the Seal of the said University and the  
signature of the said Vice-Chancellor.

Jaipur, Dated : 23-05-2024

(Dr. Rakshesh Rao)  
Controller of Examinations

Jaipur, Dated : 23-05-2024

Jaipur, Dated : 23-05-2024

# OUR PLACEMENT PARTNERS



# OUR NATIONAL ASSOCIATIONS



WORLD TRADE CENTER



Confederation of Indian Industry



# OUR INTERNATIONAL ASSOCIATIONS



VYTAUTAS MAGNUS  
UNIVERSITY,  
LITHUANIA  
(EUROPEAN UNION)



EMPEROR ALEXANDER I ST.  
PETERSBURG STATE  
TRANSPORT UNIVERSITY,  
RUSSIA



MANHATTAN COLLEGE,  
NEW YORK,  
(USA)



MININ NIZHNY NOVGOROD  
STATE PEDAGOGICAL  
UNIVERSITY,  
RUSSIA



UNIVERSITY OF THE  
THAI CHAMBER OF  
COMMERCE,  
THAILAND



BITS PILANI,  
DUBAI  
(UAE)



# OUR PROUD ALUMNI



Startek



AMERICAN  
EXPRESS



Teleperformance



accenture



Startek



Bandhan  
Bank

FINEDGE™



of Business  
Business Matlab OfBusiness!



AMERICAN  
EXPRESS



ÜKG

Our purpose is people



MENARINI  
group



SUHORA  
space analytics simplified

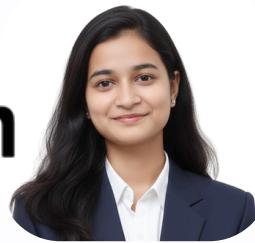
HDFC BANK  
We understand your world



MENTLABZ™



amazon



OM LOGISTICS SUPPLY CHAIN  
Simplifying Your Business



WWICS™  
Global Resettlement Solutions



THALES  
Together • Safer • Everywhere

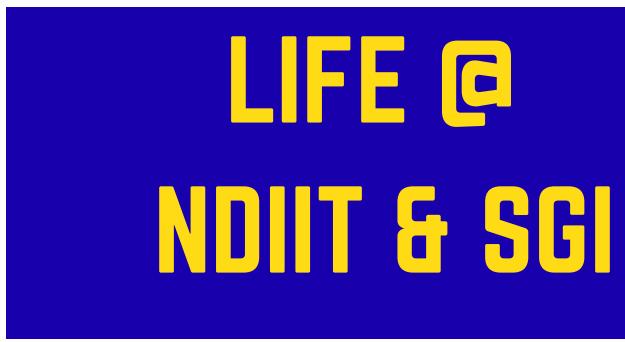
Flipkart



SUHORA  
space analytics simplified



& MANY  
MORE...





# FOR ALL ROUND DEVELOPMENTS OF FUTURE CORPORATES





**TILISMA - AMERICAN EXPRESS**  
I, Tilisma, found my time at NDIIT crucial for my personal and professional growth. The hands-on learning and support prepared me well for the industry, and I am grateful to have secured a position at American Express.



**GARVIT - ACCENTURE**  
I, Garvit, thank NDIIT for boosting my professional development with hands-on learning, supportive faculty, and industry exposure. Landing a position at Accenture is a proud milestone that showcases my dedication and preparation.



**Highest Package 6.5 LPA**



**SEND ENQUIRY ON WHATSAPP FOR FREE COUNSELLING SESSION**



9810479477



[www.ndiit.in](http://www.ndiit.in)



[admission@ndiit.org](mailto:admission@ndiit.org)  
[admin@ndiit.org](mailto:admin@ndiit.org)



**105, Mor Pocket,  
Nehru Place Road, Kalkaji  
New Delhi-110019**

**Scan for  
Website**

